

**AN EMPIRICAL ANALYSIS OF KNOWLEDGE MANAGEMENT OF WHITE COLOR  
WORKERS IN PUBLIC SECTOR COMPANIES: A CASE STUDY OF BHILAI STEEL  
PLANT**

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**ABSTRACT**

The present research is an attempt to study the Knowledge Management of White Color Workers in Public Sector Companies in India with special reference to Bhilai Steel Plant. The ability to manage knowledge is crucial in today's knowledge economy. The creation and diffusion of knowledge have become increasingly important factors in competitiveness. More and more, knowledge is being thought of as a valuable commodity that is embedded in products especially high-technology products and embedded in the tacit knowledge of highly mobile employees. While knowledge is increasingly being viewed as a commodity or intellectual asset, there are some paradoxical characteristics of knowledge that are radically different from other valuable commodities.

**KEYWORDS:** Knowledge Management, Bhilai Steel Plant, Survey